



PROJECT PROFILE – NIKE SUPERSTORE ETIHAD STADIUM

Following the sponsorship deal between sportswear giant Nike and Manchester City Football Club, the flagship store, in City Square at the Etihad Stadium was given a complete redesign and makeover.

Working closely with the principal contractor, DL M&E undertook a complete new mechanical and electrical fitout of the store. The alterations and fitout were completed within a seven-week period. New entrances, exits and staircase relocations were included to improve the customer flow on match days.



Retail space was increased by over 25% and spanned over 900 square metres across two floors.

New track lighting was installed throughout the retail premises which provided the perfect spotlighting to reflect the style of the store. Led lighting was also installed in prominent positions which created the blue trademark 'MCFC' throughout the sales areas.

DX Air conditioning systems provided the space with heating and cooling via ventilation ductwork systems which were painted black. All ceilings were then sprayed in black on completion of the initial mechanical and electrical first fix, creating a highly effective and modern look.

Electrical services were installed to supply a unique shirt printing facility which included sophisticated technology for worldwide deliveries.

In addition to the mechanical and electrical fitout, DL M&E Building Services were also responsible for the intruder alarm, security tagging, CCTV, music, fire alarm and data systems.



DL CLIENT: **NIKE**

DL VALUE: **£650K**

DL CONTRACT LENGTH: **10 WEEKS**

DL SERVICES: **MECHANICAL AND ELECTRICAL INSTALLATION**

DL SECTOR: **RETAIL**